

# THEY KINGDOM COME

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Gabriel Green, Chairman

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WHAT EVERY CITIZEN, TAXPAYER AND BUSINESSMAN IS LOOKING FOR

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3. How to make a profit on everything you produce.
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6. How to guarantee a free enterprise, individual initiative form of society, and prevent Communism and Socialism.
7. How it may now be possible to bring "World Peace Through World Trade."

Issue No. 6

December 1957

# PRIOR CHOICE ECONOMICS -- (The Way to a Better Living for Everyone)

By Gabriel Green

## Introduction

For thousands of years, men have looked forward to the hope of a world in which the turmoil, suffering, poverty, starvation, war, and disease that they knew, would cease to exist; and peace, abundance, and happiness would take their place and reign supreme.

It has only been in the last few hundred years since the migration to America of freedom-loving peoples that this hope began to materialize. But the evolution of man is a slow process, and it took time to lay and develop the foundation for the coming of the new world. The new world of peace, abundance, and happiness.

After the founding of this great land of freedom, one nation indivisible, and under the guidance of God, America began to demonstrate to the world that man, living and working in a free society, can and will raise himself to a standard of living higher than any other, and so assumed the leadership, and the destiny to guide the rest of the world on to the path of freedom.

With the advent of the mechanical age and the industrial revolution within the last 100 years, the luxuries of life, which in previous years not even a king could command, became available to the average man. Now, with the perfection of automatic machinery and automaton industry, man arrives at the physical position in time when his dreams of ages past can now become a physical reality.

The brief explanation of how this may be done is contained in the following pages, but it is up to you, the people of the world, to decide which path we shall take. Technological progress is not without its disadvantages if not properly controlled. Man has now developed the ability to destroy his entire civilization, if not the earth itself; or he can go forward to assume his rightful heritage for which he has worked and dreamed for so long.

What YOU DO NOW will help determine which path mankind will follow.

## Part I. The Present Economic System—How It Affects You!

### 1. IS ECONOMICS IMPORTANT IN YOUR LIFE?

- A. The average person perhaps is inclined to be unconcerned about the importance of economics in his life, not so much because he isn't interested, but because he feels that the current economic problems are so insurmountable that they are here to stay, and that there is no way or possibility of changing the situation. Why should he, he reasons, take an interest in a subject about which he knows very little, and can't do anything about anyway, even though every act of his life is in some way affected by it.
- B. Stop to consider just for a moment what an important part economics plays in a person's life in the matters of love, courtship and romance, for instance, and in the selection of a husband or wife. Consider the importance of economics in whether or not a young man can afford to take his sweetheart out for a date, or if they have to stay home because he doesn't have the money; or whether or not the young girl can afford a pretty new party dress and other accessories with which to attract the young man's interest and attention. Stop for a moment to consider how economics affects every act of your marriage, your home furnishings, food, clothes, labor-saving appliances; your friends, your job, your vacation, your entertainment, your cars and mode of travel; your education, medical care, and insurance. Consider how economics affects your mental attitude, and whether you worry and struggle, or find happiness or unhappiness. Stop and think for a moment how money or lack of money dictates your every movement, what you do, how you act, where you go, how you go, and who you know.

### 2. WHAT'S WRONG WITH THE PRESENT ECONOMIC SYSTEM?

- A. When an economic system has to destroy part of what it produces in order to keep prices up, you can be certain that there is room for improvement in the economic system. When milk that could feed starving babies and children whose bones are deformed for lack of proper nourishment, is dumped in the ocean; when potatoes that could feed the hungry are

sprinkled with colored dye and destroyed; when oranges are piled in dumps and burned; when butter wastes away in expensive warehouses at the expense of the taxpayers; when little pigs are slaughtered and buried; when grain is destroyed or rots away in huge storage bins while 50% of the world's population goes to bed hungry or undernourished, and in other parts of the world people fight and kill for a crust of bread or a bowl of rice, or just enough to eat to exist from day to day, then I think that it can safely be assumed that there is need for a great deal of improvement in the economic system.

- B. When there is an abundance of merchandise, but business stagnates because of the lack of purchasing power on the part of the people that need the abundant items, there is room for improvement in the economic system.
  - C. When businesses go broke because they can't make a profit on the service that they render, or have to sell a percentage of what they produce at a loss in order to stay in business, then there is room for improvement in the economic system.
  - D. When we have to spend billions of dollars for ever-more destructive war materials and machines with which to murder or more efficiently eliminate our fellowman (and possibly exterminate all of mankind in the same process) in order to keep the economic system from collapsing, then there is a great need for improvement in the economic system.
  - E. When the United States Government taxes its citizens to such an extent that this great nation's economic stability (and thus its national security) is threatened, then there is a vital need for improvement in the economic system.
  - F. When our government runs the risk of losing the cooperation of other governments in its cold-war battle against totalitarianism by not being able to give away enough of our tax dollars to foreign countries to effectively compete with totalitarian governments, then there is indeed a vitally urgent need for an immediate improvement in the economic system.
3. WHY DO WE STILL HAVE POVERTY, WANT, AND STARVATION WHEN MATERIAL ABUNDANCE EXISTS?
- A. Because of the following conditions:
    - a. It is virtually an impossibility in the present economic system to issue money in such a way that it gets to those who need it most.
    - b. The proper functioning of business in the present economic system is dependent upon the proper balance of production with purchasing power, which under the present system, is an impossibility.
    - c. The present system is based upon the premise of equal exchange for equal value. Therefore, if the customer does not have the money to pay the merchant or manufacturer for his products, then the customer suffers by not being able to have the product, and the merchant or manufacturer suffers through not being able to sell his merchandise in order to increase his own purchasing power and ability to continue in business. As a result, poverty, want, starvation and unhappiness remain as grim reminders that we have as yet failed to meet the challenge of the problems that face us.

4. WHY ISN'T THE STANDARD OF LIVING HIGHER THAN IT IS?

- A. Part of the problem lies in the unequal distribution of natural resources, which causes one area to be materially wealthy, and another area to be poverty-stricken. This causes an unbalance of purchasing power to develop. Those who have the material wealth cannot engage in trade with the poor areas because the poor have no money, goods or services to give in exchange for the needed product or service. Both groups suffer. One group functions at a fraction of its potential. The other only exists, or too often ceases to exist, through starvation or destruction in wars over trying to steal the things they need, but which they cannot buy, because the economic processes have broken down.

"THY KINGDOM COME"

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Gabriel Green, Chairman

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California, U.S.A. Phone: NOrmandy 1-9341.

## 5. WHY DO WE STILL HAVE ECONOMIC PROBLEMS?

- A. One of the major problems in the present economic system is getting the money into the hands of those who need it, to enable the processes of business, trade, production and consumption to continue in an uninterrupted manner. Attempted patchwork remedies have failed to provide lasting solutions to this problem.
- B. When the government gives money away to all who need it through subsidies, etc., in order to attempt to eliminate this bottleneck situation in a patchwork fashion, it tends to increase the tax burden on its citizens beyond their ability to pay. At the same time, this increase of money in circulation, without material increase in production of things to buy, causes inflation due to demand (ability to purchase), increasing in relation to the supply. Prices rise, and the dollar is relatively devalued, in that it won't buy as much as before.
- C. Increasing wages of one group temporarily works to the advantage of that group, at the relative expense of all the other groups, until other groups come in line for their wage raise, and the spiral is on. It doesn't take long before prices soon rise to offset any increase in wage payments. Up, up, and up the prices go, as more money is printed and added to circulation. For every dollar more that is printed and put into circulation, another dollar is added to the national debt or has to come out of the already overburdened taxpayer's pocket to pay for it. Taxes rise, and the national debt increases to a hopeless burden for our descendants to carry generations into the future, if the whole system doesn't collapse in the meantime.

## 6. WHY SHOULD YOU NOW TAKE AN INTEREST IN ECONOMICS?

- A. Because, instead of there being no alternative to the present seemingly hopeless economic condition, Prior Choice now comes forth to meet the challenge of the present chaotic economic difficulties facing the world today.
- B. Now, Prior Choice Economics offers a new hope for the future, a future to believe in, and a future in which there is every opportunity for peace, prosperity, security, abundance, happiness, and all the good and wonderful things for which men have worked and prayed, and which men have cherished in their dreams, and in their hearts, for so long.

## Part II. Prior Choice Economics—What It Is—How It Works!

### 1. WHAT IS "PRIOR CHOICE ECONOMICS"?

- A. "Prior Choice Economics" is the name given to a new economic system developed by Addison Brown, who is also known by the name of John Believer when writing or speaking on religious or philosophical subjects. Prior Choice Economics was made possible by Mr. Brown's applying to the field of economics his discovery of a basic law of nature, "The Law of Prior Choice". The law of Prior Choice in its simplest form states that, "Everything is, or at least should be, the sum total of all that has taken place before".
- B. In this system one's purchasing power is determined by the total amount of work he has done in his life up to the time of purchase, rather than upon a fractional part of the total work he has done, such as in the present system of economics.
- C. A Prior Choice economic system IS A NON-MONEY, NON-SPENDING SYSTEM OF ECONOMICS. NOTHING IS EXCHANGED AT THE TIME OF PURCHASE.
- D. Prior Choice IS NOT A TRADE, A BARTER, OR A VALUE EXCHANGE SYSTEM OF ECONOMICS. IT IS NEITHER COMMUNISM OR SOCIALISM.
- E. Prior Choice respects and abides by the Laws and form of government of the country in which it operates.
- F. Prior Choice does not transfer property or goods which are already owned by or in the possession of someone. It is concerned with only those products and services which are available for public consumption and distribution.
- G. Prior Choice does not take away what you have already acquired.
- H. The philosophy of Prior Choice Economics is---
  - a. Add to what is incomplete, what it takes to make it complete.
  - b. Add to that which is destructive, the necessary quality or factors to make it non-destructive.
  - c. Do not destroy what is thought to be wrong, for after it is destroyed, it may be found that you have destroyed what was necessary to make it right; or in the process of destroying, you may yourself be destroyed by those who are following the same philosophy as you, only with different beliefs or opinions about what is bad and what is good, what is right and what is wrong, what should be destroyed, and what should be kept.
  - d. Do not take away, only add to.
  - e. Do not destroy or get rid of, only create or increase.

## 2. SPECIAL NOTE.

- A. Experience has shown that it is extremely important if the full significance of the remainder of the text is to be understood, that the reader comprehend the basic functioning of this procedure as is described in the remainder of Part II. This is the most important part of this booklet. Please study this section carefully. Reread several times if necessary, following through the examples carefully for clarification.
- B. Because the claims made for this system of economics will seem almost fantastic to many before it is fully understood, do not be misled into thinking that because a procedure is capable of solving problems, that it of necessity be very complicated. Many times, experience has proved that it is the simplest procedures which work the best.
- C. It has been demonstrated over and over again, that when a reader truly understands the basic fundamentals of this new procedure, it is as if a sudden burst of light has opened up a whole new world to him, and he will begin to visualize for himself the really grand scope and wonderful potentialities of this remarkable system, and because of it, a new hope for a brighter tomorrow.
- D. The following then, is the description of how it may now be possible to solve many of the modern day problems facing mankind, raise the standard of living for everyone, and bring a better way of life to all, through Prior Choice Economics.

### HOW PRIOR CHOICE WORKS AND WHY IT WORKS.

#### 3. HOW TO DISTRIBUTE NEW PRODUCTS BY PRIOR CHOICE.

A. In the case of scarce luxury items, or in order to determine who is to receive the first models off of the production lines, a system of first choice or "Prior Choice" distribution is arranged as follows, so as to be just, or fair.

- a. Make a list of the people participating in the Prior Choice plan for economic security, opposite the total amount of money they have earned so far in their life. Call this the "Prior Choice List". This indicates the relative amount of work done by a person in relation to everyone else, expressed in terms of the present medium of recognition, money. This information is now being recorded by the government in the U.S. Social Security and Federal Income Tax Systems.

Example:---List # 1.

##### Prior Choice List.

1. John Jones	\$5,000,000.	
2. Mary Roberts	1,000,000.	
3. Jack Smith	100,000.	
4. Anthony Johnson	50,000.	
5. Shirley Thomas	21,000.	
6. Suzie Benton	5,000.	
7. Viola Farraday	500.	
8. Raymond Cox	100.	Just started work
9. Thomas Brown	0.	Young student.
10. Franklin Adams	0.	Born invalid.

Note: Only 10 people are included on the list in this example for the sake of simplicity. However in actual practice here in the United States, the list would consist of the total population, or about 165 million people.

- b. Make a list of all the items produced for sale. (Present trade and commodity indexes.)

Example:---List # 2.

##### Products and Services Available for Distribution List.

-20 portions of food	-7 TV sets
-15 pairs of shoes	-5 automobiles
-10 suits of clothing	-4 bicycles
- 9 homes	-3 mink coats
- 8 fishing poles	-2 airplanes

#### 4. HOW TO MAKE A PURCHASE IN A PRIOR CHOICE SYSTEM.

- A. Give each person a "Prior Choice Card" to carry with him, with the indication on it of the total amount of work done (money earned) so far in his life. A new card is issued each payday, like present paychecks, with the additional work amount added to the old total. THIS TOTAL ONLY INCREASES, NEVER DECREASES, AS ONE DOES NOT SPEND, GIVE AWAY, EXCHANGE, TRADE, OR USE UP THEIR PURCHASING POWER IN THIS SYSTEM WHEN MAKING A PURCHASE. Your "Prior Choice Card" is simply used as a means of proving to a merchant that you have done enough work in relation to others to receive the item you wish to purchase.
- B. You can have one of any item, with a price on it equal to or lower than the amount recorded on your card, by showing your card to the merchant and signing a sales receipt, which is

then recorded in your purchase record by automatic business machines.

- C. As abundance increases by use of automatic mass production methods, if enough is produced, people can have as many of each type of item as they can use, since their purchase price would be zero. Only scarce or short-supply items are limited to the one-of-a-kind sale, until all people have had an opportunity to receive.
- D. You may return an item at any time for a newer one.

Example:---Return your 6 months old auto for a newer one, or a different make or type. Your 6 months old car is now available at a lower price to someone else. As production increases so that almost everyone can have a late model car, older models are returned to salvage, melted down, and made into new cars.

Note: This item #4 is the 2nd most important point to understand about Prior Choice Economics. Please reread.

#### 5. HOW THE PRICE OF MERCHANDISE FOR RETAIL SALE IS DETERMINED.

- A. The price of any item for retail sale is determined by the amount of work done by the last person to which it can be distributed, before its supply is exhausted.

Note: In the example below, in actual practice, the number of automobiles produced would probably be closer to 15 million, rather than the figure of 5 used in this example for simplicity.

Example:---From List # 2 on page 5, notice that 5 automobiles have been produced and are available for distribution. In order to allow the 5 people who have done the most work to receive them, look to see how much work the 5th person from the top of the Prior Choice List, List # 1, has done, and place that price on all of the automobiles. In this example it would be 21,000.

In other words, in order to determine the price on any product or service, count down from the top of the Prior Choice List, (List # 1 on page 5), the number of people equal to the number of products or services available for distribution on List # 2 on page 5. Look to see how much money is recorded in that person's Prior Choice record, and place that price on all of the same kind of item or service available for distribution.

Persons having done less work than the 5th person from the top of the list, are not able to receive these autos from the stores, because the numbers on their Prior Choice Cards are not high enough. As more is produced by the people working to get higher up on the list so as to receive more, the price keeps dropping lower and lower.

Because of this unique system of pricing an item, it can readily be seen that THE PURCHASE PRICE OF A PRODUCT FOR SALE IS ENTIRELY INDEPENDENT OF ITS ACTUAL VALUE, OR THE AMOUNT OF INCREASE IN PURCHASING POWER THAT A MANUFACTURER WOULD RECEIVE FOR PRODUCING THE PRODUCT. The price on a product, is solely for the purpose of distribution, and is in no way related to one's increase in purchasing power for having produced the product.

Note: This item # 5 is the most important point to understand about Prior Choice Economics. Please reread.

#### 6. HOW RATES OF PAY ARE DETERMINED IN A PRIOR CHOICE SYSTEM.

- A. A new Bureau of Economics is formed. This group is composed of one representative delegate from each profession or job classification participating in the new economic system. Their sole function is to consider unjust rates of pay, and after due discussion and debate, to determine the new rate of pay by taking a mathematical average of all the votes cast. Grievances of an economic nature, should be submitted to this group through the representative of your profession.
- B. Present monetary rates of pay are accepted as a starting basis, as are already established by the present labor union pay scales and the various professional organization's "standard rates and fees" charts.

#### 7. HOW TO INCREASE YOUR PURCHASING POWER IN PRIOR CHOICE ECONOMICS.

- A. Each payday, you receive a new Prior Choice Card, with the increased amount of that pay period added to the old total amount of work that you have done so far in your life.

Example:---If you have earned \$10,000 so far in your life and you receive a salary of \$500 per month, then on your next payday you would receive a new card with \$10,500 on it, and each month, \$500 would be added to the previous month's total.

- B. The more work you do, and the longer you work, the higher your purchasing power becomes. It always increases, never decreases, because you do not spend your purchasing power. Instead of spending in order to make a purchase, you identify yourself and your are recognized for the work that you have done for others.

- C. Present rates of pay are recognized as a starting basis for pay, since they have already been pretty well established by supply and demand. However, many obvious injustices of underpaid persons can now be corrected under this new system. School teachers who are underpaid in some communities for example, due to the inability to collect more taxes from the public, can now be rewarded fairly in comparison to the other persons in their community, since one's purchasing power under Prior Choice is increased by the recognition of work done in relation to the rest of the people, instead of being based upon extracting tax monies from people who, in many instances, can little afford to pay in the first place.
- D. An employer does not pay an employee out of his pocket, or pay unfair wages according to his fancy. Employee's are not subject to the employer's dictatorship or inability to pay in this respect, since everyone's pay is determined by the Bureau of Economics by democratic methods, based upon the type of job classification at which he works. The employer merely acts as an agent for the Bureau of Economics, and performs the task of issuing pay checks (Prior Choice Cards) each payday in a manner similar to employers who now act as agents for the government in the collection of income tax from employees.
8. HOW A MANUFACTURER'S PROFIT IS DETERMINED IN A PRIOR CHOICE ECONOMY.
- A. A manufacturer's profit is determined in the same or similar manner as that of anyone else. He receives a certain profit on each item that he produces for distribution. The more he produces, the more profit he makes. However, in order to prevent waste of manpower and raw materials, the products produced must be consumed or used, if he is to increase his purchasing power. Producing items that will never be used, just for the purpose of increasing one's purchasing power, is not allowed, because it would be wasteful of manpower and raw materials, and of course unfair to those who were producing useful items for society: for example, continuing to produce washing machines after the total need is met, and stacking them up on a vacant lot to rust and waste away. The manufacturer, in such an instance as this, if he wishes to continue in business, should convert his production facilities to a similar product that is still being produced in insufficient quantity.
- B. Under Prior Choice, the manufacturer receives an increase in purchasing power by recording his sales and services rendered with the agency authorized to issue new Prior Choice Cards, such as present banking systems, insurance or finance institutions, or government bureaus and mints, and other affiliated agencies. At regular intervals he receives a new card on which the increased amount is recorded, according to the amount of service rendered, or the total of the profit margin on the total products sold. He profits on every item he produces, provided it is distributed to someone.
- C. Because the Prior Choice List is used only for distribution of items that are personally consumed, distribution of items for resale is left to the judgement of the supplier, knowing that waste is unlawful.
9. HOW PRODUCTION IS STIMULATED IN THIS NEW ECONOMIC SYSTEM.
- A. By guaranteeing a profit on what is produced for use. This can be done, since one's increase in purchasing power in Prior Choice, is dependent upon recognition of service rendered or performed, instead of being dependent upon the receipt of money from the customer.
- B. The ability of a manufacturer to increase his purchasing power under Prior Choice, is INDEPENDENT of a consumer's ability to pay him in return for his product or service, which in today's economy might result in his having to take a loss on some items produced. Therefore, production is only limited by the manufacturer's technological ability to produce, (providing his products are used or consumed), instead of being limited by the amount of money a consumer has to spend.
10. INCENTIVE FOR WORKING OR MAKING A PROFIT IN PRIOR CHOICE ECONOMICS.
- A. The incentive is similar to the present value exchanging system of economics, in that the more service you render, the more your purchasing power is increased, and the more types of things you are able to purchase.
- B. The higher you are on the Prior Choice List, the greater is your ability to receive the first items to come from the assembly lines, before others who have done less than you.
- C. One knows that if he performs some sort of work or service, he will make a profit for his effort which can never be taken away from him. Under our present system of economics now in use, it is possible to render millions of dollars of service, but to end up going broke or receiving nothing for our efforts, through business reverses, depressions, excessive taxes, etc.

### Part III. What Prior Choice Can Do for You—Why and How!

#### 1. INCREASE PRODUCTION, PRODUCE ABUNDANCE.

- A. This can be accomplished, because under this new system there is no longer a need for limiting production to conform to what people can afford to pay a manufacturer in exchange for his product. Production will increase because this economic bottleneck situation of today's economy no longer exists in a Prior Choice economy. Today's production and quality of product has to be geared to what the consumer is able to pay the manufacturer in return. This results in inferior, low quality merchandise, in comparison with the technological abilities of today's manufacturers.
- B. Because a fair profit can be guaranteed in a Prior Choice economy, and because one's purchasing power once acquired never diminishes, products need no longer be built so they will wear out in a short time in order to keep the economic system working.
- C. In Prior Choice Economics, no longer is it necessary to have a vested interest in inefficiency, such as maintaining full employment by having many men doing the work of one man and one machine.
- D. Automatic machines can now be used to full advantage to the benefit of society and the economic system. Full employment with efficiency, which is made possible under Prior Choice Economics, however, IS NOT important to the proper functioning of the economy, since when production increases, and what is produced is distributed, the wealth of the people is increased. Increased production, however, IS important, since true wealth is in the products produced. If machines can be made to do the work of man, then man, under a Prior Choice economy, can benefit by increased leisure time and greater material abundance.

#### 2. ACCOMPLISH 100% DISTRIBUTION OF WHAT IS PRODUCED.

- A. This can be done because in Prior Choice Economics, one's ability to receive is not based upon his ability to give an equal value in return, as is the case in trade, barter, or exchange systems of economics. In Prior Choice Economics, one's ability to receive, instead, is based upon how much is produced. If enough is produced for all to receive, then everyone receives. If some items are scarce, or produced only in limited quantities, then those who have done the most work in relation to the rest of the people, receive first, or "Prior Choice", before others who have done less work.
- B. Business does not remain at a standstill or operate at a fraction of its capacity because people do not have enough money to buy from the merchant. Merchandise does not remain on the shelves for long periods of time, because even though a customer desires and needs a certain product, under the present system he cannot afford to purchase it although there is an abundance of the product available.

#### 3. AN AUTOMATIC RETIREMENT PENSION SYSTEM, WITHOUT ANY REDUCTION IN LIVING STANDARD.

- A. Retire while you are still young enough to enjoy it. When a person finds that he has a high enough number on his Prior Choice Card to get all of the things that he needs, he can retire at any time at the same standard of living that he obtained when he quit working, since he does not spend or use up his purchasing power by this system, but merely identifies how much work he has done for others.
- B. Since the advent of the automatic age developed by modern technology, a new system of economics is now possible where full employment is not necessary in order to provide food, shelter, and an abundance of luxuries for the peoples of a civilization. Because of Prior Choice Economics, man can now afford to let machines work for him. It is no longer necessary under Prior Choice Economics to "die with one's boots on", or to work to support oneself or family until one drops dead. If one chooses, he can spend the latter years of his life enjoying the fruits of his labor and his reward for having rendered valuable service to society in his younger years.

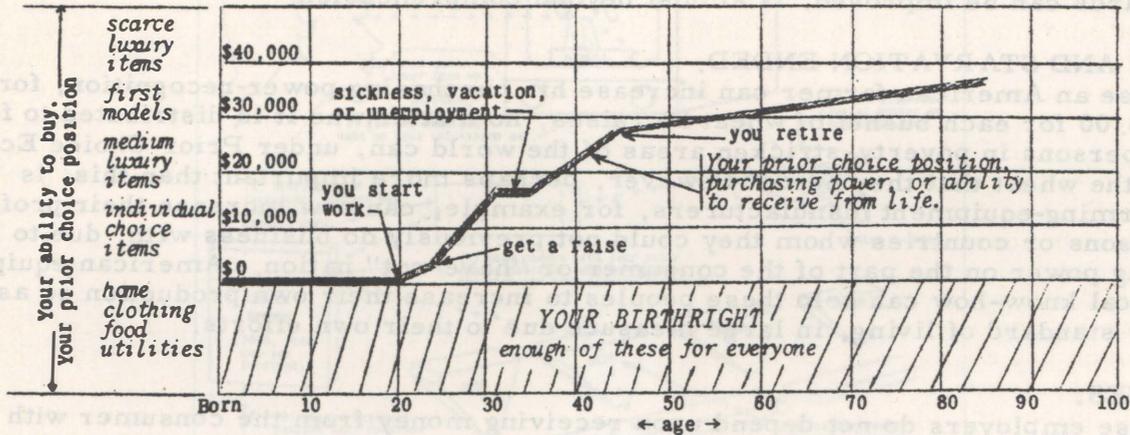
#### 4. NO MORE TAXES.

- A. Due to the nature of Prior Choice Economics, wherein no money is exchanged but only a recognition of work performed is given, it is no longer necessary to collect tax monies from the public in order to support teachers, public officials, public utility firms, and private contractors for the construction of schools, highways, municipal buildings and other public-works projects. These people receive their purchasing power recognition in the same manner that anyone else does, on the basis of the relative amount of work they perform.

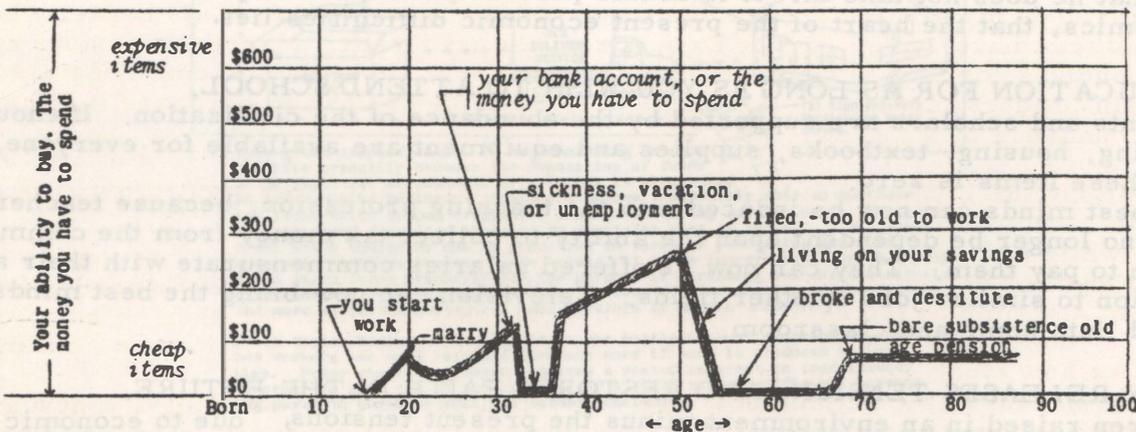
5. NO MORE RISK OF LOSING WHAT YOU HAVE ALREADY ACQUIRED.
- A. Since money is no longer necessary as a medium of exchange and is not used in Prior Choice Economics, it can neither be inflated or deflated, and booms, busts, and depressions with their constant threat of insecurity are no longer possible.
  - B. Under Prior Choice Economics, if you should be fired from your job, laid off, absent from work because of illness, have an accident which prevents you from working any more, go on a vacation, or retire, due to the fact that you do not spend the work credit that you have acquired, you continue to enjoy the same standard of living as you attained when you ceased working. Under the present economic system, your savings would start to be used up, your standard of living would start to be reduced, and in most cases one would be poverty stricken in a fairly short length of time. (See diagram # 2 below.)

### Prior Choice Economics Compared to Present-Day Economics

#1. PRIOR CHOICE SYSTEM OF PURCHASING POWER  
(continually increasing)



#2. PRESENT MONEY SYSTEM OF PURCHASING POWER  
(fluctuates up and down)



By Prior Choice Economics, it is impossible to be without purchasing power if you have ever done any work, or if there is anything to purchase.

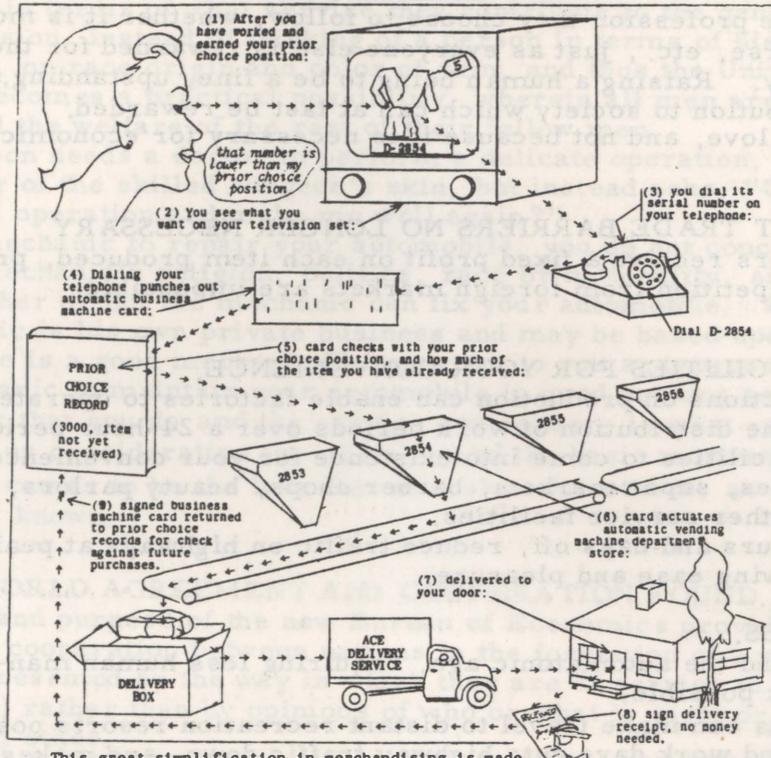
6. PERMANENT INCREASE IN PURCHASING POWER FOR ANY WORK DONE.
- A. If one renders a million dollars worth of service, one always retains the recognition that he has earned. There is never any chance of making a million and then winding up on skid row, due to hard luck, a quirk of fate, or other extenuating circumstances.
7. UNIVERSAL MEDICAL AND DENTAL CARE FOR EVERYONE, WITHOUT SOCIALIZED MEDICINE.
- A. Doctors, nurses, and technicians are supported by the abundance of the civilization just as everyone else. They receive their purchasing power recognition on the basis of work performed, regardless of the financial circumstances of the patient. Hospital equipment and supply manufacturers receive a profit on each item made available for use to the hospitals and doctors.

8. **FREE PERMANENT INSURANCE ON EVERYTHING.**
  - A. Should your house burn down due to accidental causes, you are immediately entitled to receive another one because there are enough houses available for everyone. All lost, damaged, used up, or worn out items are replaced in this same manner.
9. **ECONOMIC SECURITY. NO MORE FINANCIAL WORRY.**
  - A. You know where you stand, and you know you can never have less. You know in advance how much you will increase your purchasing power for life, for a given amount and type of work. You can depend on the future. You know that for what you do now, you will be rewarded from now on.
10. **FREEDOM FROM WANT OF LIFE'S NECESSITIES.**
  - A. Prior Choice enables the abundance that can now be produced upon the earth to be distributed. Modern technology can now produce all the necessities of life for everyone, plus many of the luxuries. When the restrictions of present economic systems are taken off of production facilities through the change over to Prior Choice Economics, the extent to which living standards can be improved, is almost beyond comprehension.
11. **POVERTY AND STARVATION ENDED.**
  - A. Because an American farmer can increase his purchasing-power-recognition, for example, say \$3.00 for each bushel of wheat he raises, no matter who it is distributed to for consumption, persons in poverty-stricken areas of the world can, under Prior Choice Economics, receive the wheat that they need. However, perhaps more important than this is that American farming-equipment manufacturers, for example, can now increase their profits by selling to persons or countries whom they could not previously do business with, due to lack of purchasing power on the part of the consumer or "have-not" nation. American equipment and technical know-how can help these peoples to increase their own production so as to attain a higher standard of living, in large measure due to their own efforts.
12. **FAIR WAGES.**
  - A. Because employers do not depend upon receiving money from the consumer with which to pay their employees in Prior Choice Economics, a fair wage can be paid to all. Under present economics, even though an employer would like to increase wages, he cannot pay out what he does not take in. It is in this present principle of equal value exchange economics, that the heart of the present economic difficulties lies.
13. **FREE EDUCATION FOR AS LONG AS YOU WISH TO ATTEND SCHOOL.**
  - A. Students and scholars are supported by the abundance of the civilization. If enough food, clothing, housing, textbooks, supplies and equipment are available for everyone, the price on these items is zero.
  - B. The best minds can now be induced into the teaching profession, because teachers' salaries need no longer be dependent upon the ability to collect tax money from the community, with which to pay them. They can now be offered salaries commensurate with their abilities, in relation to similar jobs in other fields. Television can now bring the best minds in the world into home and classroom.
14. **SECURITY RELEASES TENSION, AND RESTORES FAITH IN THE FUTURE.**
  - A. Children raised in an environment minus the present tensions, due to economic insecurity and uncertainty of the future, do not become victims of these conditions, and resort to irrational acts of behavior which class them as juvenile delinquents. Adults being freed of the same tensions no longer work themselves into candidates for mental institutions, and these buildings can be put to more profitable use.
  - B. Teenagers can now prepare for the future instead of trying to run away from it or avoiding it, and engaging in irrational behavior and acts of destruction.
15. **SOLVES THE PROBLEM OF INTERNATIONAL TRADE.**
  - A. "Have nations" can now increase their profits by engaging in trade with "have-not nations", because exchange of goods, dollar for dollar, is no longer necessary to increase one's purchasing power in Prior Choice Economics.
  - B. Prior Choice Economics enables needy countries to accept aid and assistance and still "save face", because it provides a way for them to reciprocate with their surplus products according to a logical and reasonable system. Needy countries can, under Prior Choice Economics, accept aid, knowing that it is not an outright gift to which political patronage might be attached.

16. DO YOUR SHOPPING FROM YOUR LIVING ROOM.

A. Prior Choice makes the luxury of shopping from home available to everyone. Modern technology, automatic calculating and tabulating machines, television, the telephone and Prior Choice Economics now can enable you to do your shopping from your living room by the following process. Watch dresses being modeled or products being displayed or demonstrated on your TV set, note the price on the article desired, and if the price on the item is equal to or lower than the number on your Prior Choice Card, dial the serial number of the product on the telephone, the product will slide out of an automatic vending machine device onto a conveyor belt, where it is conveyed to the wrapping department, and then delivered by truck to your home. You sign a receipt, and a note of your purchase is recorded in your purchase record by automatic punch-card systems so that duplicate or illegal purchases can not be made.

"TELE-DIAL",-- THE AUTOMATIC VENDING MACHINE DEPARTMENT STORE OPERATED BY DIALING THE NUMBER OF WHAT YOU WANT ON YOUR TELEPHONE



This great simplification in merchandising is made possible primarily because the depositing of funds to be spent for merchandise or services is eliminated in prior choice business. Customers become immediately able to purchase new items which become available, instead of having to wait until they have collected and deposited money to be spent for what is wanted. Also, since under prior choice no one is penalized in terms of purchasing power if automatic machines replace human beings, it is no longer necessary to employ a human sales force primarily for the purpose of spreading out the distribution of purchasing power or wage earning, instead of distributing merchandise by the more efficient procedures made possible by modern machinery.

Prior choice business finally breaks the bottle-neck of distribution, and how workers can work less and purchase more if more is produced in less time. Prior choice no longer requires a vested interest in inefficiency in order to give all of the citizens of a civilization sufficient purchasing power to purchase what has become available.

17. MODERN TECHNOLOGY AND THE AUTOMATONIC AGE CREATE ABUNDANCE FOR MAN.

A. Machines replacing manpower, give man more leisure time to enjoy life. Since under Prior Choice, man is not dependent upon his own efforts for the high standard of living that he attains, but upon the abundance of the whole civilization, the more that the whole civilization produces, the wealthier each individual becomes. Persons replaced by automatic machinery can either retire on the standard of living that they have achieved to the date of retirement, or get another job in a similar field or industry, since full employment for those who want to work is now assured, due to the economic restrictions being taken off of production, and new horizons continually presenting themselves to challenge the ability of man's creative genius.

18. CRADLE-TO-THE-GRAVE SECURITY WITHOUT HAVING TO PAY FOR IT.

A. No taxes need be collected for free handouts, charity doles, government pensions, price supports, subsidies, or other patchwork efforts to try to compensate for the basic fallacies of the present money system. Nothing is taken away from you. Your living standard only increases.

19. AMERICAN SYSTEM OF FREE ENTERPRISE AND INDIVIDUAL INITIATIVE GUARANTEES GOOD SERVICE AND QUALITY OF PRODUCT IN PRIOR CHOICE ECONOMICS.
  - A. Since the customer pays no money in return for the product when making a purchase under Prior Choice, but instead only identifies how much work he has done in relation to others, he selects the products that he chooses to use on the basis of their quality rather than price. Concentration of competition on quality rather than on price, increases the quality and workmanship of all products sold.
20. WOMEN EMANCIPATED IN PRIOR CHOICE ECONOMICS.
  - A. The nature of this revolutionary new system enables women now, at long last, to be recognized for the work that they perform in keeping a home and pursuing a 20-years-or-more career of raising children. Women can now be represented in government, according to their profession, and be rewarded in terms of purchasing power based upon the service they render in the profession they choose to follow, whether it is motherhood, housewife, secretary, or nurse, etc., just as everyone else is rewarded for the service that he renders to society. Raising a human being to be a fine, upstanding, useful, and productive citizen is a contribution to society which can at last be rewarded.
  - B. Women marry for love, and not because it is necessary for economic support of themselves or their children.
21. IMPORT AND EXPORT TRADE BARRIERS NO LONGER NECESSARY.
  - A. Since manufacturers receive a fixed profit on each item produced, price cuts and loss of profits due to competition from foreign markets are impossible.
22. 24-HOUR SERVICE FACILITIES FOR YOUR CONVENIENCE.
  - A. Removal of restrictions on production can enable factories to operate at top efficiency on a 24-hour basis. The distribution of work periods over a 24-hour period will cause many large 24-hour service facilities to come into existence for your convenience, such as 24-hour restaurants, movies, super markets, barber shops, beauty parlors, radio and TV stations, and thousands of other service facilities.
  - B. Staggered work hours and days off, reduce traffic on highways at peak traffic periods, thus adding to your driving ease and pleasure.
23. FOUR-DAY WEEKENDS.
  - A. Mass production and the automatic age, requiring less human man-power, can make a shorter work-week possible.
  - B. Four-day weekends can make travel to distant recreation resorts possible. The staggered system of hours and work days cuts highway traffic down, and makes travel safer, faster, and more enjoyable.
24. FREE PUBLIC TRANSPORTATION.
  - A. Abundance of travel facilities available can make frequent world trips possible for the average man.
  - B. World travel creates better understanding of one's fellowman.
25. NEW ECONOMIC SYSTEM WORKS TO THE ADVANTAGE OF EVERYONE, CAPITAL, LABOR, MANAGEMENT, AND CONSUMER.
  - A. Nothing is taken away from anyone. Everybody gains under Prior Choice.
26. PERSONAL AND NATIONAL DEBT PROBLEMS NOW SOLVABLE.
  - A. Mortgages and all debts can be paid up by granting purchasing-power-recognition to the creditors, and wiping the slate clean for the debtors, so they have no more financial worries. Here, at last, is the solution to the previously insurmountable problem of the federal national debt.
27. SPIRITUAL DEVELOPMENT AND CONSIDERATION OF OTHERS ACCELERATED UNDER PRIOR CHOICE.
  - A. The inherent nature of the Prior Choice system of economics, causes people naturally to come to think of and to consider the welfare of their fellow man, as they come to realize that the work done by everyone is what enables them personally to receive and enjoy such abundance.

28. PRIOR CHOICE CAN BE PROVED WORKABLE IN ANY COMMUNITY OR CITY.

- A. Since Prior Choice can work simultaneously and in conjunction with the present money system of economics, the Economic Security Club Free Prize Contest can be conducted to prove by demonstration on a community or city level, wherein only a small percentage of the members of the community or city need participate, that participants in the contest can have more purchasing power for themselves and their families, that businessmen can get more customers to increase their profits, and that Prior Choice does work to the betterment of all its participants.

29. THE UNIVERSAL BROTHERHOOD OF ALL MANKIND ESTABLISHED.

- A. The representation of people in government on the basis of what profession they follow, in Prior Choice Economics, due to the inherent nature of the system itself, causes people to think of others in terms of what service they contribute to the general welfare of the people, or their profession, instead of thinking of a person in terms of his religious beliefs, political affiliations, or race origin and color of skin, and thus the Universal Brotherhood of All Mankind now becomes a practical possibility, wherein all men are considered brothers, working toward the welfare of the rest of their fellow men.
- B. Thus, if a person needs a doctor to perform a delicate operation, the person doesn't think to ask the color of the skilled surgeon's skin, but instead asks, "Can this surgeon adequately perform this operation and make me well again?"
- C. If you need a mechanic to repair your automobile, you do not concern yourself with the nature of the mechanic's religion, politics, race or nationality, since the important thing to you is whether or not the mechanic can fix your automobile. WHY the mechanic chooses to be a mechanic is his own private business and may be based upon his own personal beliefs. THAT he is a good mechanic IS important to you as a person who needs the services of a good mechanic to maintain your automobile in good running condition.
- D. Thus, the work that you do and the service you render, is what you do for others, or how you show love or consideration for them, and the basic motivation of a society under Prior Choice, comes to be the love that men show for others, as by their acts or their works they are known.

30. NEW BASIS FOR WORLD AGREEMENT AND COOPERATION FOUND.

- A. The structure and purpose of the new Bureau of Economics provides a basic foundation for agreement and cooperation between nations in the formation of a world government wherein people are represented by the way in which they are of service to others (how they show love for others) rather than by opinions of who or what is right or wrong, or how they disagree with each other.
- B. Representatives from each trade, profession, or field of service on the earth would compose the Assembly of Representatives. The main function of this group would be to determine how much purchasing power each person would earn for the work that he does, in relation to others. After due discussion and debate, a mathematical average of the votes cast by all the representatives would determine the new rate of increase in pay for the type of work under consideration.

31. PEACE ON EARTH POSSIBLE AT LAST.

- A. Because of the unequal distribution of the natural resources throughout the earth, wars to steal food or natural resources which are needed by a country, but which cannot be obtained through regular business transactions due to the economic processes having broken down, are no longer necessary under Prior Choice, due to the weaknesses of the present money system having been eliminated.
- B. Because the Communistic economic ideal of "production for use", and the Capitalistic economic ideal of "production for profit", have been combined in a single system in Prior Choice Economics, to form an entirely new economic concept, wherein for the first time economic processes cannot break down, a real incentive to negotiate a lasting peace between two previously opposing ideologies may have at last been found.

32. RELIGIOUS PROMISES AND PROPHECIES FULFILLED.

- A. The solving of the many present-day problems by incorporation of the Prior Choice Economic procedure apparently would result in the establishment of conditions upon the earth which the various religions for thousands of years have taught would some day occur. Whether, because of your beliefs, you choose to call this wonderful new world of tomorrow The Kingdom of Heaven, Nirvana, Paradise, Utopia, a Non-Destructive State of Existence,

or just A Better World To Live In, the benefits that all peoples will receive under this marvelous system should cause all sincere persons to now want to help build a better world for everyone with Prior Choice Economics.

This has been a listing of only a few of the numerous advantages which are made possible by a Prior Choice system of economics.

#### Part IV. Putting Prior Choice Into Action—How You Can Help!

1. WRITE TO US.
  - A. If you like the ideas and ideals expressed in this new economic procedure, write or contact the author and let him know.
  - B. If you don't as yet fully understand it, let us know which parts or points of this new economic system you do not yet fully understand.
2. STUDY OTHER PRIOR CHOICE LITERATURE.
  - A. As it becomes available, send for and study the more detailed writings on Prior Choice Economics, and the application of the Law of Prior Choice to fields other than economics, such as science, government, politics, sociology, and every other field of human endeavor.
3. WORD-OF-MOUTH ADVERTISING.
  - A. Tell your friends about this procedure, if only to tell them that there is now a system that may prove to be the solution to many problems, without actually describing it to them other than to tell them where they may obtain information about it.
  - B. Describe to and discuss with as many people as possible the procedures involved in Prior Choice Economics.
4. PERSONAL CONTACTS.
  - A. Personally contact leaders of industry, science, social science, finance, medicine, politics, labor, religion, government, entertainment, education, information, etc., in an effort to familiarize them with the potentialities of this new system, or to get them to study this procedure for themselves.
5. SOCIAL GATHERINGS.
  - A. Give house parties and social gatherings to provide recreation and entertainment for those people who are interested in now helping to better the situation in which they and others find themselves, and to acquaint persons of like interest and ambition.
6. PUBLISHING.
  - A. Publish the various books, pamphlets, and brochures with which to advertise and disseminate information about Prior Choice Economics.
7. LECTURES AND STUDY GROUPS.
  - A. Hold public and private lectures and demonstrations in homes and auditoriums, to explain the way in which Prior Choice Economics answers the many unsolved problems in the lives of individuals, as well as for society as a whole.
  - B. Use tape recordings, slides, posters, motion pictures, and illustrated lectures.
8. PERSONAL LETTER WRITING.
  - A. Write letters to accompany Prior Choice literature, to your influential friends and acquaintances.
  - B. Write your congressman to study Prior Choice Economics and to pass it into law via congressional bills.
  - C. Write letters to newspapers for publication in the "Letters to the Editor" columns.
  - D. Write to radio and TV programs and personalities, such as forum and discussion groups, news commentators and analysts, and interview or variety programs; that you would like to hear more about Prior Choice on their program.
9. RADIO AND TELEVISION PUBLICITY.
  - A. Get panel discussion groups on radio and TV to talk about Prior Choice.
  - B. Radio and TV interviews.

10. BOOKS, MAGAZINE ARTICLES, AND SHORT STORIES.
  - A. Get writers to write books, magazine articles, or short stories about Prior Choice, or to incorporate some ideas from Prior Choice Economics in their stories, either fictional, science fiction, or factual.
11. MOTION PICTURE AND TELEVISION STORIES.
  - A. Interest writers and producers in telling about Prior Choice, or the story behind Prior Choice, the greatest story ever told.
12. NEWSPAPERS.
  - A. Submit news articles and syndicated columns to newspapers, telling of Prior Choice activities and of the way that Prior Choice works.
13. OBTAIN FINANCING.
  - A. Contact philanthropic foundations and organizations for funds with which to advertise and disseminate information about Prior Choice.
  - B. Contact leaders of industry who are in a position to support movements of this kind in order to protect and financially improve their present positions.
  - C. Solicit private funds to advertise Prior Choice.
14. LEADERSHIP TRAINING.
  - A. Train speakers and administrators for full or part-time service with Prior Choice.
  - B. No previous experience required.
15. POLITICAL ACTION.
  - A. Interest candidates of the conventional Republican and Democratic parties to run on a Prior Choice platform.
  - B. Form a new political party called the "Economic Security Party", to run on the Prior Choice platform, and to put Prior Choice into operation.
  - C. Circulate petitions.
    - a. Circulate petitions for political candidates who will run on the Prior Choice platform.
    - b. Circulate petitions to be sent to congressmen to ask passage of a Prior Choice bill before Congress.
16. A SUPER MUSICAL EXTRAVAGANZA.
  - A. Obtain the best performers from the world of entertainment to publicize and dramatize Prior Choice, through beautiful and inspirational music, song, dance, color, and food for thought.
17. ECONOMIC SECURITY FREE PRIZE CONTEST TO PROVE PRIOR CHOICE WORKS.
  - A. Form the "Economic Security Club" to put Prior Choice into action on a community or city-wide scale, wherein only a small percentage of the population need participate in the club, and thus prove the following:
    - a. That Prior Choice Economics can operate simultaneously and in conjunction with the present money system of economics.
    - b. That the benefits of Prior Choice can be proved on a small scale, with the cooperation of only a small percentage of the people of any community or city.
    - c. That the economic security of the club's members is increased, and that the Prior Choice system of economics does work to the betterment of all its participants.

This has been a listing of some of the various activities which can now be undertaken to put Prior Choice Economics into operation. This list should be diverse enough so that no matter what your talent, if you now wish to help bring a better way of life to all, and at the same time help yourself, you should be able to select at least one or more ways in which to associate yourself with or help with this effort.

To obtain further information about "Prior Choice Economics" or answers to your questions which are not answered in the brief space of this publication, or if you now wish to help put this amazing procedure into operation, please contact Gabriel Green, Thy Kingdom Come, 2004 North Hoover, Los Angeles 27, California. Phone: NOrmandy 1-9341.

**YOU CAN TAKE THE ACTION TODAY TO MAKE A BETTER WORLD TOMORROW. START NOW!**

# THY KINGDOM COME

2004 North Hoover St.  
Los Angeles 27, California



**IN THIS ISSUE:  
HOW TO BEAT COMMUNISM AND  
BRING PEACE TO A CHAOTIC WORLD!**

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Baces Hall, 1528 N. Vermont Ave., Los Angeles.

**Prior Choice Study Classes:**  
Every Friday evening at 8:00PM-50¢ Donation.  
2004 No. Hoover St., Los Angeles 27, Calif.  
Phone Gabriel Green at NO 19341 eves for Res.

**Form 3547 Requested.**

## About the Author of 'PRIOR CHOICE ECONOMICS'



Gabriel Green was 33 years old on Nov. 11, 1957. For many years he has been interested in the problems of people, and has searched for the solution to those problems. He feels that he has found the answer to many of them in "Prior Choice Economics".

His special interest in America and the welfare of mass groups of people comes by him naturally through generations of such famous early American ancestors as John Adams, Thomas Jefferson, Harriet Beecher Stowe, Henry Ward Beecher, Julia Ward Howe, and Abraham Lincoln.

Some of those who know him, compare his ideals to the latter, and draw a correlation between the emancipation of man from physical slavery in the beginning, and the emancipation of man from economic slavery in the end, as both parts of an overall goal to obtain true freedom, under God, as was envisioned by the founding fathers of this great nation.